NEW HORIZON
COLLEGE OF ENGINEERING
New Horizon Knowledge Park, Ring Road, Marathalli
Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC
Accredited by NAAC with 'A' Grade, Accredited by NBA

Event Title: SAP Inside Track

Date: 30/05/2026 9am to 4.30pm

Venue: SAP Labs India, Whitefield

Participants: 23 Students and 2 faculties from New Horizon College of Engineering

1. Objective

The objective of the SAP Industry-Academia Connect Event held on 30th May at SIT Bengaluru was to bridge the gap between academia and industry by exposing students to emerging technologies, enterprise AI solutions, product thinking, and career opportunities in the technology sector. The event aimed to provide insights into how organizations are leveraging Artificial Intelligence and digital transformation to build intelligent and autonomous enterprises.

2. Sessions Conducted

2.1 Keynote Address by Ms. Sindhu Gangadharan, MD SAP Lab India



Ms. Sindhu Gangadharan provided an overview of SAP's role in enabling intelligent enterprises and explained how SAP's AI assistant, Joule, helps organizations streamline and automate business processes. She emphasized that an autonomous enterprise does not replace humans; rather, it empowers them by enabling proactive decision-making within clearly defined governance boundaries.

The session also covered SAP Business Technology Platform (BTP), focusing on three key pillars:

* Build

* Context and Business Relevance

* Governance

These aspects are integrated into a unified platform, enabling organizations to efficiently develop, deploy, and manage AI-driven business solutions. The speaker also highlighted key innovations and announcements from SAP Sapphire.

Industry representatives Prabhakara Sastry (IKYAM) and Anjoona Kovoor (Blue Springs) shared their experiences using SAP solutions and discussed their impact on business operations.

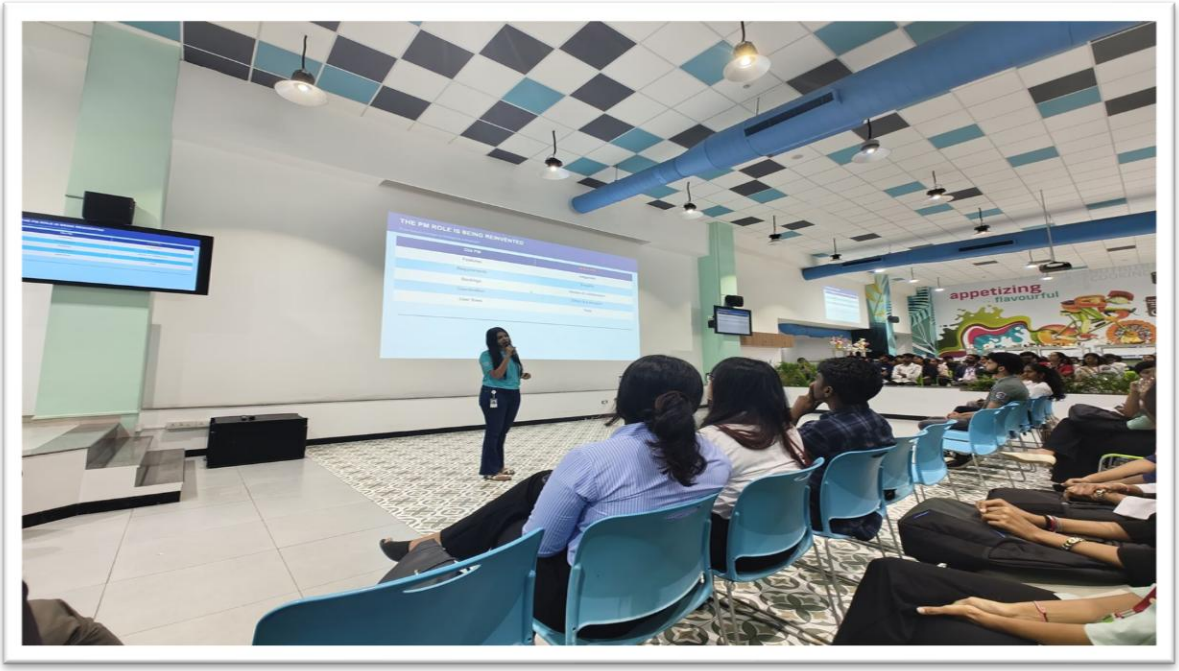
2.2 Product Thinking in the Age of AI – Mr. Manjunath Baburao



Mr. Manjunath Baburao discussed the importance of product thinking and user-centric design. Through practical examples, he demonstrated the gap that can exist between product builders and users, emphasizing the need to understand user requirements before developing solutions.

He also highlighted SAP's deployment of over 50 AI assistants and 200 AI agents to enhance industry understanding and provide intelligent business support.

2.3 Product Thinking in the Age of AI – Ms. Malavikha Anantha Shayanam



Malavikha Anantha Shayanam explained the evolution of software and AI-driven decision-making. She discussed how modern AI systems not only generate outputs but also assist users by retrieving information, anticipating needs, and supporting decisions.

The session emphasized the crucial role of product managers in determining where software should make decisions and ensuring that technology remains aligned with user needs.

2.4 Open Source and SAP Open Cloud - Pankaj Kumar Agrawal

The speaker introduced open-source technologies and explained how SAP Open Cloud can be leveraged to build scalable and innovative enterprise solutions.

2.5 AI Fundamentals and Coding with SAP - Subhajit Das

This session covered the fundamentals of Artificial Intelligence and provided insights into coding and development using SAP technologies.

2.6 Interactive HR Session

SAP HR representatives Akansha, Avinash, and Dilip conducted an interactive session where students asked questions regarding career opportunities, internships, required skills, and professional growth within the technology industry.

3. Key Takeaways





* Autonomous enterprises are designed to augment human capabilities rather than replace human involvement.

* SAP Joule plays a significant role in enabling intelligent and proactive business operations.

* Successful products are built by understanding user needs and minimizing the gap between developers and end users.

* Product thinking is becoming increasingly important in an AI-driven world.

* AI should be used as a collaborator rather than merely a tool for generating outputs.

* Continuous experimentation, curiosity, and user feedback are essential for innovation.

* Governance, context, and business relevance are critical components of responsible AI implementation.

* Open-source technologies and cloud platforms are creating new opportunities for enterprise innovation.

* Critical thinking remains important when working with AI-generated suggestions and decisions.

4. Conclusion

The SAP Industry-Academia Connect Event provided valuable exposure to enterprise AI, product thinking, cloud technologies, and industry best practices. The sessions offered practical insights into how AI is transforming businesses while highlighting the importance of human judgment, governance, and user-centric innovation. The event successfully connected academic learning with real-world industry applications and inspired students to explore emerging opportunities in technology and product development.