



**NEW HORIZON
COLLEGE OF ENGINEERING**

**Department of Mechanical Engineering
In Association with
Micro Small and Medium Enterprises (MSME)
Entrepreneurship Awareness Programme**

The poster features the college's 25th anniversary logo at the top, followed by the event title in large yellow letters. Below the title, event details are listed with icons: a calendar for the date (09 March 2026), a clock for the time (11:00 AM to 01:00 PM), and a location pin for the venue (Tejas Seminar Hall). A QR code is provided for registration. A central image of a man in a blue suit is overlaid with a rounded rectangle containing two resource persons: Mr. Raghunandan N K (Academic, Corporate/Industry professional) and Mr. Sunil S Paladugula (Trainee Engineer, MSME Technology Centre). At the bottom, a white box lists the Faculty Coordinator (Mr. Ravi Kumar M, Senior Assistant Professor, ME), the Convenor (Dr. D V Sreekanth, HoD - ME), and the Principal (Dr. Manjunatha). The footer states the event is organized by the Department of Mechanical Engineering | MSME Technology Centre, Bengaluru.

**ENTREPRENEURSHIP
AWARENESS PROGRAMME**

📅 09 March 2026
🕒 11:00 AM to 01:00 PM
📍 Tejas Seminar Hall

Scan to register

Resource Persons

Mr. Raghunandan N K
Academic,
Corporate/Industry professional

Mr. Sunil S Paladugula
Trainee Engineer,
MSME Technology Centre

Faculty Coordinator: **Mr. Ravi Kumar M**
Senior Assistant Professor,
ME

Convenor: **Dr. D V Sreekanth**
HoD - ME

Principal: **Dr. Manjunatha**

Organised by
Department of Mechanical Engineering | MSME Technology Centre, Bengaluru

The Department of Mechanical Engineering, New Horizon College of Engineering (NHCE), in association with the Micro, Small and Medium Enterprises (MSME), successfully organized an Entrepreneurship Awareness Programme on 9th March 2026 for the engineering students of New Horizon College of Engineering. The event was conducted at Tejas Seminar Hall from 11:00 AM to 02:00 PM with the objective of creating awareness about entrepreneurship opportunities and government support systems.

The programme commenced with an invocation song, setting a positive and respectful tone for the event. The formal inauguration was carried out by Dr. D. V. Sreekanth, Head of the Department of Mechanical Engineering, who welcomed the gathering and emphasized the importance of entrepreneurship in today's competitive world.

The session featured two distinguished resource persons, including **Mr. Raghunandan N. K.**, an accomplished academic and corporate/industry professional with over 25 years of extensive experience in customer relations, entrepreneurship, and strategic consulting. In his address, he shared valuable insights into the dynamic world of entrepreneurship, emphasizing the importance of identifying real-world customer problems and transforming them into innovative and sustainable solutions. He also highlighted the significance of strategic thinking, market understanding, and effective execution for aspiring entrepreneurs. Furthermore, he guided students on leveraging various funding opportunities and support schemes provided by MSME, encouraging them to take initiative, think creatively, and confidently pursue entrepreneurial ventures.

The second speaker, **Mr. Sunil S. Paladugula**, Trainee Engineer at MSME Technology Centre, Bengaluru, shared detailed information about the facilities and support systems available at the MSME Technology Centre. As a trainer for mechanical courses and consultant for MSME schemes, he explained how students can benefit from training programs, incubation support, and government initiatives aimed at promoting entrepreneurship among young engineers.

The sessions were highly interactive and concluded with a doubt-clearing segment, where students actively engaged with the speakers and clarified their queries regarding entrepreneurship, funding, and MSME support systems.


The programme concluded with a vote of thanks delivered by Dr. D. V. Sreekanth, who expressed gratitude to the speakers for their informative sessions and appreciated the efforts of all organizers and participants in making the event a success.

Overall, the Entrepreneurship Awareness Programme was highly beneficial for students, providing them with valuable insights into entrepreneurial opportunities, practical guidance, and awareness about government support mechanisms.

Gallery





Bengaluru, Karnataka, India 

Main Rd, Near Marathahalli, Kaverappa Layout,
Kadubeesanahalli, Bellandur, Bengaluru, Karnataka 560103, India

Lat 12.934459° Long 77.693131°

Monday, 09/03/2026 11:44 AM GMT +05:30



Bengaluru, Karnataka, India 🇮🇳

Main Rd, Near Marathahalli, Kaverappa Layout,
Kadubeesanahalli, Bellandur, Bengaluru, Karnataka
560103, India

Lat 12.934429° Long 77.693132°

Monday, 09/03/2026 11:48 AM GMT +05:30



Bengaluru, Karnataka, India 🇮🇳

Main Rd, Near Marathahalli, Kaverappa Layout,
Kadubeesanahalli, Bellandur, Bengaluru, Karnataka
560103, India

Lat 12.934425° Long 77.693126°

Monday, 09/03/2026 12:47 PM GMT +05:30